

**46<sup>th</sup> Annual Pancreas Club Meeting**  
**May 18-29, 2012**  
**Hyatt Regency Mission Bay, San Diego, California**

**Support Opportunities Master List**

**LEVELS SUPPORT OPPORTUNITIES**

**PLATINUM LEVEL SUPPORT** **\$10,000**

- Acknowledged as a Supporter of one Scientific Session\*
- Acknowledged as Supporter of the Professor Rounds With Posters
- Acknowledged as Supporter of Welcome Reception
- Acknowledged as Supporter of the Awards Ceremony & Dinner – up to (4) company staff invited
- Pre- and post-meeting registration mailing lists
- Support acknowledged on flyer inserted in Final Program
- Support acknowledged with sign for display in booth (booth not included in level support)
- Acknowledgement in the Final Program, on the Pancreas Club website, and other locales as a Platinum supporter of the meeting

**GOLD LEVEL SUPPORT** **\$7,500**

- Acknowledged as Supporter of one Scientific Session\*
- Acknowledged as Supporter of Welcome Reception
- Pre and post-meeting registration mailing lists
- Support acknowledged on flyer inserted in Final Program
- Support acknowledged with sign for display in booth (booth not included in level support)
- Acknowledgement in the Final Program, on the Pancreas Club website, and other locales as a Gold supporter of the meeting

**SILVER LEVEL SUPPORT** **\$5,000**

- Acknowledged as Supporter of Morning and Afternoon Breaks (May 18 & 19)
- Pre and post-meeting registration mailing lists
- Support acknowledged on flyer inserted in Final Program
- Support acknowledged with sign for display in booth (booth not included in level support)
- Acknowledgement in the final program, on the Pancreas Club website, and other locales as a Silver supporter of the meeting

**BRONZE LEVEL SUPPORT** **\$2,500**

- Acknowledged as supporter of Continental Breakfast (May 19)
- Pre and post-meeting registration mailing lists
- Support acknowledged on flyer inserted in Final Program
- Support acknowledged with sign for display in booth (booth not included in level support)
- Acknowledgement in the final program, on the Pancreas Club website, and other locales as a Bronze supporter of the meeting

*\*Papers and video sessions provide attendees with the latest scientific findings. Session topics will be finalized after the abstract review process is complete in February 2012.*

## **SUPPORT ACKNOWLEDGEMENT**

Support for the Pancreas Club 2012 meeting will be acknowledged in all program materials, on-site with signage and slides in the rooms in which a given event is held. If appropriate, support will be acknowledged with any course or event materials distributed on site. Please note the publication deadline for the Pancreas Club Final Program the deadline is April 16, 2012. Confirmation of support must be received prior to the deadlines for inclusion in the program.

Support for the Pancreas Club's annual meeting is considered an educational grant, subject to ACCME Standards of Commercial Support. A signed Letter of Agreement must be received in advance of the meeting in order for support to be acknowledged.

***For more information about supporting the Pancreas Club meeting, please contact Jenay Root at 310-424-3406, ext. 127 or [jenay@bscmanage.com](mailto:jenay@bscmanage.com).***

## **VISUAL IMPACT OPPORTUNITIES**

### **Key Cards** **\$2,000 + Production**

Want to make a big visual impact? Put your company's artwork on the hotel room key cards. One of the first things an attendee will see upon arrival, and something they will continue to use and see everyday is their hotel room key card. Put your company logo and the meeting logo on the hotel room key for high visibility.

### **Chocolate Turn-down Service** **\$1,500 + Production**

Let your company's name be the last thing they see before turning in for the evening. Your company name, logo and message will be placed on the wrapper for chocolate turndown service. Put your company's logo on their pillow and steer them to your booth.

### **Welcome Banner** **\$2,500 + Production**

Welcome attendees with a large banner displaying your company's name, logo, and special message. Your banner will be prominently displayed as attendees make their way into the meeting rooms every day. Contact show management for size requirements. All artwork must be approved by show management prior to production.

### **Pancreas Club Final Program**

The Pancreas Club Final Program will be distributed to approximately 200 surgeons attending the meeting and will be available on our website throughout the year. In addition, it will be distributed as part of the Pancreas Club's outreach efforts during the 8 months following the meeting. The Final Program contains all meeting information and abstracts, and is used as a reference by surgeons around the world, giving your company ongoing visibility. Please contact Jenay Root for deadlines, costs, and specifications.

The Pancreas Club values our relationship with industry and appreciates your thoughtful consideration of support. On behalf of the Pancreas Club leadership, we invite you to join us in San Diego, California, May 18-19, 2012 to be part of this exciting and valuable meeting.

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